



Photo Credit Andrew Miller

Mooseman 2018

Deep Thought

AFTERBURN REPORT

Franklin Call | Drake Trafford | August 2018

Introduction

Mooseman 2018 has come and gone with great success! This was our 18th year and was sanctioned by Burning Man. This year was about pARTicipation! As a community we camped, danced, made art, and pulled Trojan Mooseman across the property and as a group lifted the effigy into the middle of the stone circle for the burn night.



Photo Credits Lynn Deringer

This year we had 12 theme camps and 272 attendees; surrounded by art and enriched with participatory events. As with the previous 6 years, Mooseman 2018 was held on Doug and Lynn's beautiful property in Minden Ontario during the Civic Long weekend in August.

Pre-Event

Mooseman was lead by Franklin Call and Drake Burns. Franklin lead the event infrastructure and Drake lead the volunteers. Our talented and enthusiastic volunteers began to fill Lead positions before the request went online. As usual, finding enough certified first aid / CPR volunteers to fill all the shifts was very difficult task. We ended up collaborated with the Rangers shifts to ensure that participants were safe. Many new volunteers stepped up to take on lead rolls.

Picatic.com ticket page was created with emphasis on donations to Donation to BurnT Outreach proposed by Lightswitch and Notebook. Poor advertising and lack of information lead to only a small donation of \$40 towards **The 519**. Ticket launch was very successful and had an final attendance count of 272. For weeks leading up to the event there was a fire ban in place. This, plus the forecast for rain on the event weekend affected ticket sales.

With 72 hours before the Long crew was to hit the property and start preparation, the property owners had a problem with their insurance company. There was a gap (same gap as the previous 18 years) with the early entry and late exit long crew not being covered. Because of this, a quick decision was made to hold back the long crew 24 hours to appease

We had one inebriated guest who was confrontational, and Rangers were called to help. This guest was permitted to remain after the first incident. Unfortunately, it happened again the second night and the it absorbed many volunteers entire evening dealing with this issue. This attendee left on their own accord the third day and has written a public apology to the community for their behavior.

Health and Safety teams as well as Rangers did a great job in mending little cuts. We had one small burn and no major medical issues this year.

Some of the entity infrastructure did not get brought from the storage locker including a cot and the extra fire extinguishers. During burn night we had to solicit the help of surrounding camps to distribute their fire extinguishers to ensure the participants safety.



Gifted Pendants: Photo Credit Franklin Call

Financially, we closed the books as follows:

Attendance: 272

Revenue \$19,502.00

Art Grants \$5,785.60

Donations: The 519: \$40.00

Expenses \$15,811.96

Deficit: -\$2,095.56

Post-Event

As lead organizers for Mooseman, we would like to reflect on this year's amazing event. Below are some observations from the leads that worked well and other items we can improve upon.

What worked:

- ART ART ART ART everywhere!!! Wow. The new center camp over the stone circle was filled with amazing *BurnT Gallery* pieces from Andrew Miller, the forest was lite by Christina Morino's "*Shabby Chandeliers*" and Stephen Turliuk's "*Deep In The Forest, The Trees Come Alive*". Around center camp Michelle Currow's "*42 - The Very Large Kaleidoscope*" had participants peeking and spinning. Kate Tanos was all sparkles with the *Disco Chair* and *Rainbow Unicorns*. Nicola Toolmath's "*Smurf Man*" mirrored us everywhere. Mark Charak's "*Sparkle Pony Pyramid*" totally rocked! David Braun's "*The signs they are a changing*" reminded us that change is inevitable. Martin Sneath showed us we cannot escape politics with his "*dissolve the corporation potty*" art installation. We would not have saw any of it if we didn't pass through Andrew Simm's "*Portal*". The forest was also filled with secret art including "*Bullman*" by Allan Turner.
- "Cabaret Show" hosted by Nicole Pace and Trista Baille was exactly what the community needed from a fresh set of hosts.
- DJ's!!!! OMG for the first time in years the DJ's hit it out of the park! Multiple sunrise sets at multiple stages!! No sound complaints!
- Participation! This year many people got their hands dirty and participated in many aspects of the event making the event come together smoothly.
- Leave No Trace.... Good job everyone!

What Needs Improving:

- Volunteer network needs to be expanded to build a talent pool of dedicated teams of people. This will help to prevent overloaded individuals or teams. This is especially important for the Health and Safety teams. These people are essential to a successful event and need more support.
- As the event gets larger the amount of setup time before and after needs to be expanded. One day before the event and one day after is not enough for the Long Crew. We recommend a DPW lead position in future events with expanded insurance coverage for those dates. Leads that will ensure essential items do not get left behind.

What Did Not Work:

- Attempts to recruit last years security team failed. The hired help from last year was not available and we were left scrambling looking for trustworthy help.
- We did not have a Sanctuary this year. The previous year's team was also unavailable, and we lacked volunteers to take the lead position.

Summary

Mooseman 2018 was the year without drama. A community gathering that saw old wounds heal and new synergy rise. Sweet memories of your participation include but not limited to:

- Dancing at Hammock Camp and Thump Thump,
- Sunday morning Praise the Cord at Rockin Robin,
- Sharing a drink at the Sparkle Pony Ranch,
- The sharing of Clown Juice at the Red Nose Tavern,
- Eating bacon until the clowns come home
- The Loose Lip Moose Knuckle Donkey Punch Blues Bar
- IT2SP ... The bar is now..... Open!
- Swing with 12 people on a trampoline... at hammock camp!!!!
- Platefuls of curry from Camp Currylicious!
- Checking out a kid movie at Antler Theatre!
- Having a dance party at the gate

Detail financial spreadsheet.

		Total	Quantity
Income	Online Sales		
	Early Bird	\$3,484.50	50
	General Admission	\$12,798.72	144
	Donation to BurnT Outreach	\$40.00	8
	Local's	\$850.00	17
	Low income	\$245.00	7
	Direct E-transfers		
	Early Bird	\$139.38	2
	General Admission	\$444.40	5
	Local's	\$50.00	1
	Low income	\$350.00	10
	Gate Sales	\$1,100.00	16
	Kids	\$0.00	12
	Totals	\$19,502.00	272
		Actual	Budget
Expenses	Land Rental	\$3,500.00	\$3,000.00
	Insurance	\$883.06	\$1,000.00
	Fire Performance Materials	\$71.19	\$150.00
	Shelters for Common Areas	\$0.00	\$287.12
	Workshop Materials	\$0.00	\$45.38
	Security Costs	\$0.00	\$200.00
	Signs, Greeters First Aid & Misc Infrastructure	\$398.56	\$400.00
	Motorola Radios	\$0.00	\$466.53
	Sound System	\$786.48	\$1,500.00
	Generators & Equipment Rental	\$0.00	\$1,000.00
	Long Crew and Ranger supplies	\$460.06	\$500.00
	Generator Fuel	\$0.00	\$250.00
	Health and Safety team	\$0.00	\$500.00
	Art Grants	\$5,785.60	\$6,000.00
	Truck	\$2,184.46	\$800.00
	DPW / transportation fuel	\$317.70	\$478.14
	Gate gifts	\$1,550.00	\$500.00
	Porta-Potties	\$2,486.00	\$2,500.00
	Land preparation	\$987.65	\$500.00
	Contingency fund	\$50.00	\$500.00
	Donations	\$40.00	\$0.00
	Bank Charges	\$0.00	\$35.50
	Effigy / Temple	\$2,096.80	\$2,000.00
	Total expenses	\$21,597.56	\$22,612.67
	Net	-\$2,095.56	

Thank You
Franklin Call